



Community Choice Aggregation (CCA)

The Power to Choose

What We Do

MEGA as an AGGREGATOR for MUNICIPAL GOVERNMENTS

- Not-for-profit local development corporation
- Started in 1998
- Helps municipalities control their energy costs and save money
 - Competitive bidding process
 - Complies with NYS General Municipal Law
- Grown to 275 participants
 - Expanded to include renewables – hydro, solar

Energy Supply Only

JOHN DOE
Account Number: 0000-0000-000
Statement Date: February 21, 2014

Service Address: 123 MAIN STREET, ANYTOWN, NY 12345 Page 3 of 5
NYSEG DETAILED ACCOUNT ACTIVITY

Electricity Service - Residential Service from: 01/18/14 - 02/18/14
Electricity Rate - 12001 NYSEG Supply Service PoD ID: N01000000000000

Meter Number	Current Meter Read Date	Current Meter Read Reading	Previous Meter Read Date	Previous Meter Read Reading	Reading Difference	Billed Usage	Billing Period
00000000	02/18/14	40600 A	01/18/14	39892 E	708	708 kwh	32 days

Type of read: A - Actual, E - Estimate, C - Customer, R - Remote and N - No read

Electricity Delivery Charges							
Basic service charge							15.11
Delivery charge	708	kwh	@	0.0333			23.58
Transition charge	708	kwh	@	-0.01043563			-7.39
Revenue decoupling mech	708	kwh	@	-0.002816			-1.99
Reliability support svcs. chg	708	kwh	@	0.001934			1.37
NY state assessment	708	kwh	@	0.001418			1.00
SBC/RPS charge	708	kwh	@	0.005891			4.17
Subtotal Electricity Delivery							\$35.85

Electricity Supply Charges							
Supply charge	708	kwh	@	0.06276665			44.44
Merchant function charge - Jan	309	kwh	@	0.003689			1.14
Merchant function charge - Feb	399	kwh	@	0.003413			1.36
Subtotal Electricity Supply							\$46.94

NYSEG

CCA

NYSEG will still be responsible for delivery, power outages & maintenance

Supply from Energy Services Company (ESCO)

Background History

NYS Public Service Commission (NYSPSC)

- Part of NY REV (Reforming the Energy Vision)
- Plan to modernize NY's energy system --- reliability, resiliency, affordability
- Empower & engage consumers: more choices

Community Choice Aggregation (CCA)

- CCA Proceeding Issued in December 2014 (Case: 14-M-0224)
- Final Order April 2016

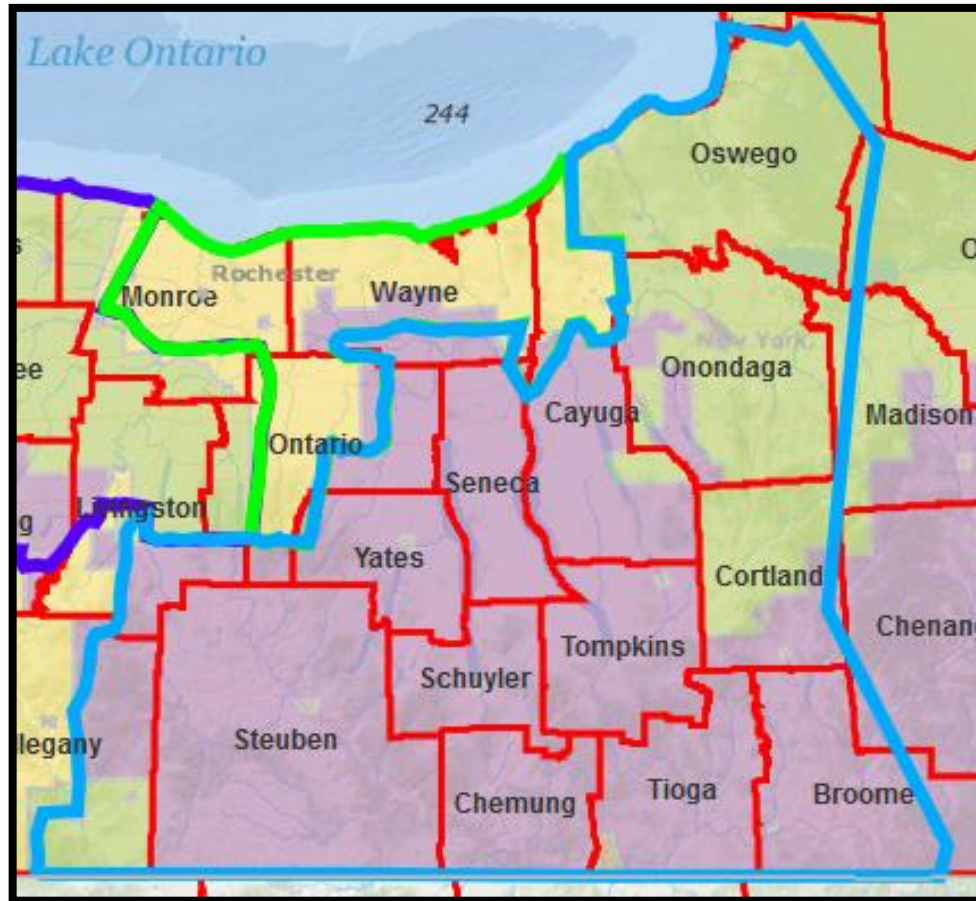
What is CCA?

Community Choice Aggregation allows local governments to aggregate the electricity and/or natural gas accounts of residential and small commercial customers within their jurisdiction

- Cities, towns, and villages
- Counties can have a supervisory/facilitator role
- Local governments can work together to form larger aggregations

Inter-municipal Cooperation

Geographic extent of aggregation potential



KEY:

Utility Territory

 National Grid

 NYSEG

NYISO Load Zone

 Zone C

 County Boundary

Benefits of CCA

Better rates for consumers

- Bulk energy purchasing
- Competition

Consumer Protection

- **Reduces door to door and telephone solicitations**
 - Protects consumers from predatory marketers
- Experts evaluate bids and contracts from ESCOs

Tailored to a community's needs and future plans

- Supply: renewable option
- Platform for energy efficiency, distributed energy resources, microgrids

CCA Program Details

Authorization Subject to NYSPSC Approval

- Implementation Plan
- Data Protection Plan
- Local Law

Participation

- Opt-out: all residential & other small customers, with no ESCO
 - 30 day opt-out period
 - No penalty to return to the utility
- Opt-in: other larger customers, as decided by municipality

Minimum Outreach and Education

- 60 days
- Multiple methods

Where Has This Been Done Before?

- California, Illinois, Massachusetts, New Jersey, Ohio and Rhode Island have implemented CCAs
- Illinois
 - Over 700 communities adopted CCA programs
 - 93% of all residents participated in CCA
 - \$268 million saved by residents & small businesses
 - 20-25% savings
- New York: Westchester County
 - 20 municipalities: 110,000 customers
 - Supply from CCA started in May

Seven EASY Steps to Develop a CCA Program

1 
Choose MEGA as
CCA administrator

2 
Educate
the public

3 
Adopt local law
to authorize CCA

4 
Competitive bid for
energy supply

5 
Select low-bid supplier

6 
Citizens can opt-out

7 
Savings begin

Who Does What?

1



Choose MEGA as CCA administrator

2



Educate the public

3



Adopt local law to authorize CCA

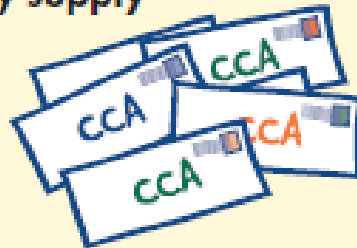
Municipality

MEGA

Customers

4

Competitive bid for energy supply



5



Select low-bid supplier

6



Citizens can opt-out

7

Savings begin



MEGA and CCA: A Natural Fit

MEGA and CCA

- MEGA's partner has CCA experience in Illinois
 - CCA Administrator since 2012
 - 40 municipalities
- MEGA's efforts helped shaped the final NYSPSC order
 - Initial comments to NYSPSC
 - Petitioned for MEGA pilot program
 - Presented and contributed to technical conferences on data and privacy
 - CCA program design supported by NYS
- Education and outreach = CCA support letters from 33 NYS municipalities
- Continued collaboration of MEGA participants

Next Steps

Begin education within your local government and community

Sign CCA Administration Agreement

- Defines MEGA's role as your CCA Administrator
- Defines supportive role of municipality

Implementation Plan

- Process and timeline to develop your CCA Program
- Education and outreach: customized for your community

Questions?

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